

A scenic view of the Great Wall of China winding across rolling green hills at sunset. The sun is low on the horizon, casting a warm golden glow over the landscape. The wall's stone structure is prominent in the foreground, leading the eye towards a distant watchtower. The sky is filled with soft, colorful clouds.

# EAST WIND





## The Project

**Title:** East Wind

**Format:** Limited Series for SVOD

**Genre:** Biographical Period Piece Drama

**Audience:** 18 above

**Story by:** Doug Ross and Roy Tjioe

**Written by:** Roy Tjioe

**Series Consultant:** Charles Wong, Great-grandson  
of Dr. Sun Yat-sen

**Produced by:** Doug Ross, Roy Tjioe, John Liu, Doug Maddox





## Logline

East Wind brings to life the fascinating true characters and explosive events surrounding the Revolution that finally overthrew China's weak and corrupt Qing Dynasty in the early 20th Century.

东风





## Synopsis

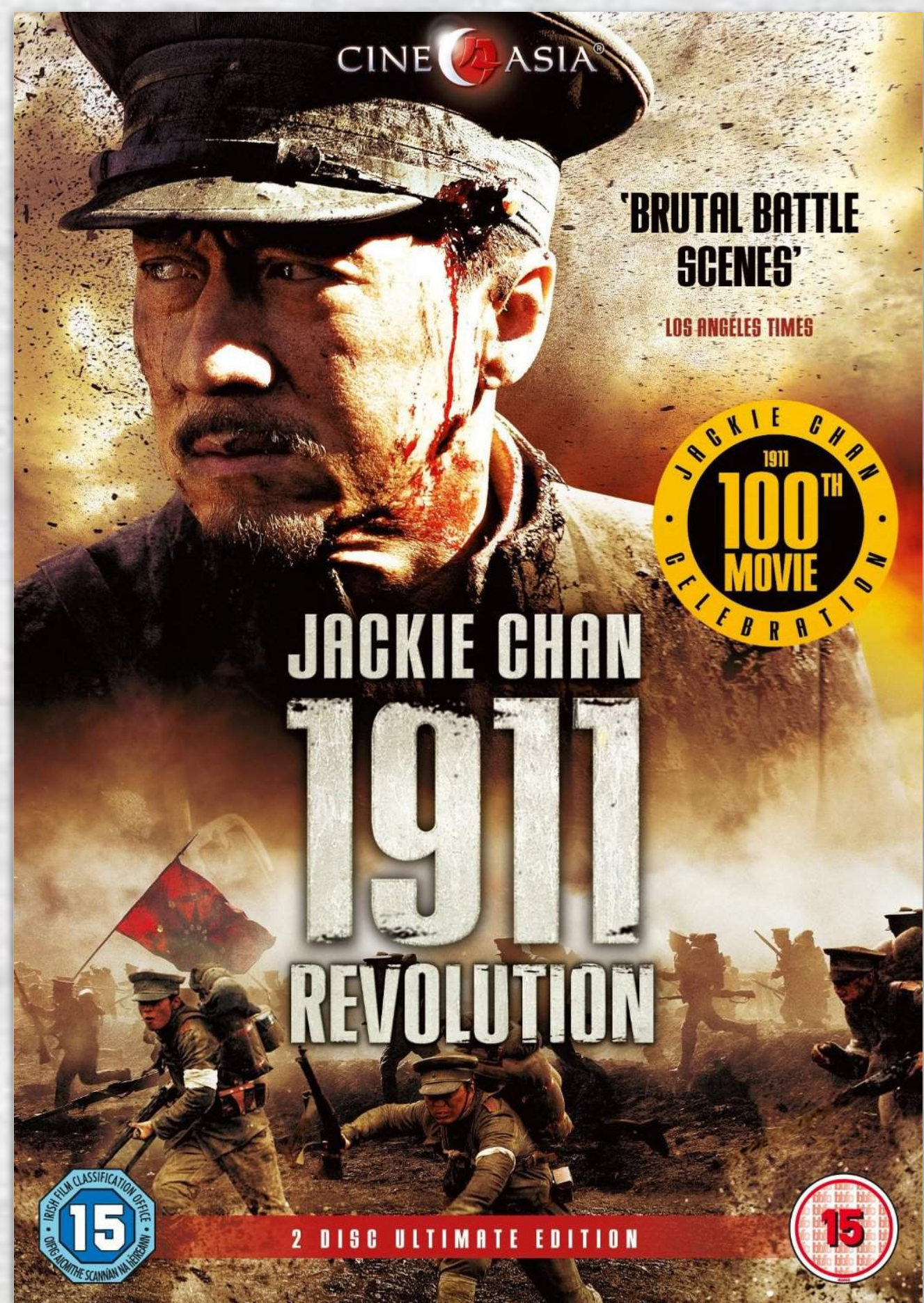
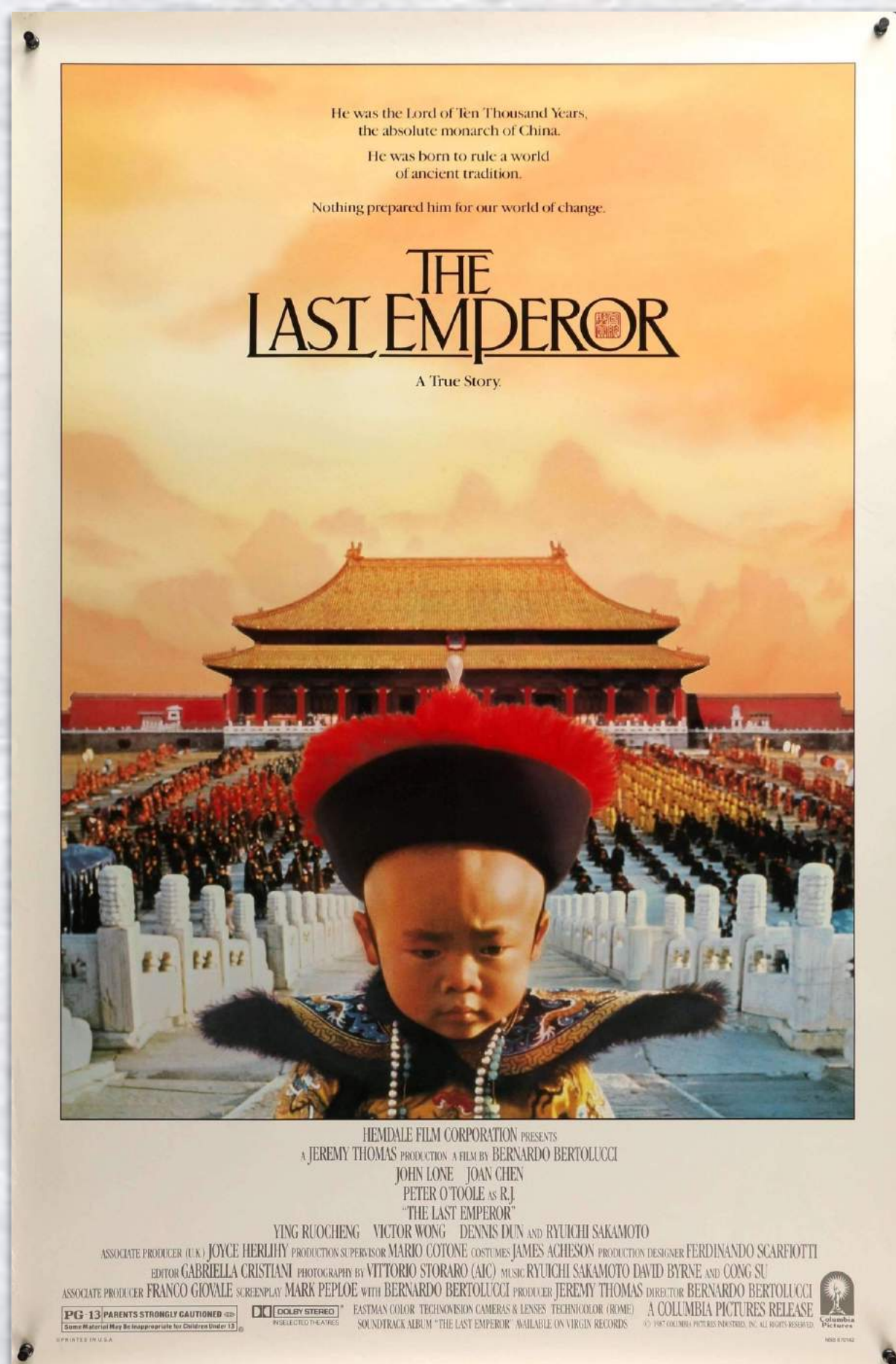
For thousands of years, China was ruled by the iron rod of imperial dynasties. In 1644, the Qing dynasty came to power, leading to an oppressive regime marked by widespread corruption and devastating military losses to foreign powers. The insidious opium trade, which the government was unable to eradicate or control, threw China into a nationwide epidemic.

The Qing court's defeat to England, France and Germany in the Opium Wars, and to the Eight Nation Alliance during the subsequent Boxer Rebellion, were devastating blows to Chinese national pride that lit the fuse of individuals who dared to stage armed uprisings against the government.

EAST WIND tells the epic true story of the brave men and women, including Sun Yat-sen, widely considered the founder of modern China, and many others who sacrificed their lives for a better future. Many of the early uprisings failed miserably, forcing the revolutionaries into exile. With time and perseverance, they eventually succeeded, but their personal and collective losses were staggering. A power struggle would follow after Sun's death, ending the initial series with more questions than answers.



# Show Cross





## Lead Character

Dr. Sun Yat-sen was a restless dreamer and strategist; an intellectual yet prone to fantasy; ever loyal to his revolutionary cause but cheated on his multiple wives; he spent millions of donations but died penniless.

Born in China in 1866, he is sent to live with his brother in Hawaii where he is introduced to democratic ideals and Christianity. Returning to China he graduates from medical college and marries a village girl his family chooses. Sun is a restless soul questioning his traditions, religion, imperialism, marriages and even his own profession.

Sun disobeys his family by converting to Christianity and joins revolutionary groups bent on destroying the Qing Dynasty hold on power. He is banned from China then travels worldwide to raise funding for the revolution. In his quest to establish a democracy is plagued by constant failures, civil wars, arrests, kidnapping, fugitive bounties and marital trouble.

Ultimately he rallies his country to reject a 2000 year old system of imperialism to establish a democratic Republic of China. He is forever known as the Father of the Nation.



孙中山



## Supporting Characters



Empress Dowager Cixi - Frustrated, cunning, lonely, ruthless, angry, conniving, naive, intelligent.

Born as Cixi Taihou in China 1835; Regent of the Qing Dynasty; effectively ruled China 1861-1908; sister of Empress Dowager Ci'an. During her reign she ruled under extreme difficulties: Taiping Rebellion, Sino-Russia War, Boxer Rebellion, internal uprisings, foreign empires invasion, Hundred Days' Reform, abdication of throne ending 2000 years of imperialism. She and Emperor both died within 24 hours of each other. Autopsy performed 100 years later show Emperor Guangxi had levels of arsenic in remains 2000 times higher than normal, leaving open the possibility of a murder-suicide.

Born in China 1863, becomes sailor US Merchant Marine moves to North Carolina as Methodist preacher; appointed religious missionary to Shanghai; leaves church to own printing press business; inspired revolutionary and ally of Sun Yat-sen but parts with him for a time after his young daughter marries Sun. A man ahead of his time for sending all six of his children to America to be college educated and his three daughters became famous in their own right for being progressive women of Asia and America.



Charlie Soong - devout Christian, progressive internationalist, doting father of six, wealthy financier of Dr. Sun Yat-sen.





## Supporting Characters

The Soong Sisters all born in China, educated in the United States were influential daughters of Charlie Soong the financier of revolutionary Sun Yat-sen.

Ai-ling "Nancy" Soong - Stubborn, direct, aloof, attractive. Oldest daughter of Charlie Soong, she marries H.H. Kung, China's first multi-millionaire founder of Central Bank of China.

Ching-ling "Rosamonde" Soong - Beautiful, serious, quiet, loyal, smart. Middle daughter of Charlie Soong, she marries Dr. Sun Yat-sen, twenty seven years her senior later becomes Vicechair in Communist Party.

Mei-ling Soong - Naughty, spoiled, precocious, fun-loving, homely. Youngest daughter of Charlie Soong, she marries General Chiang Kai-shek, President of Republic of China from 1928 to 1975.

The Soong Sisters marriages and alleged goals has been summmed up in the Maoist quote,

"One loved money,  
one loved power,  
one loved her country."



## Supporting Characters

Chiang Kai-shek

He became a powerful general appointed by Sun to lead the Whampoa Military Academy, later protected Sun during a military attack on the presidential palace. General Chiang would marry Soong Mei-ling, which gave him the coveted title of brother-in-law to Sun.

Yuan Shikai

A Chinese military and government official who rose to power during the late Qing Dynasty. He established the first modern army and a more efficient provincial government in the last years of the Qing Empire before the abdication of the last Qing Emperor in 1911. Through negotiation, he became the first president of the Republic of China in 1912.

Chen Qimei

A Chinese revolutionary activist, close political ally of Sun Yat-sen, and early mentor of Chiang Kai-shek. He was one of the founders of the Republic of China, and the uncle of Chen Guofu and Chen Lifu.

Song Jiaoren

He was a Chinese republican revolutionary, political leader and a founder of the Kuomintang. He was assassinated in 1913 after leading his Kuomintang party to victory in China's first democratic elections.





## Supporting Characters



Sir James Cantile

Scottish doctor, pioneer of first aid and founder of Hong Kong College of Medicine for Chinese. Later he helped free his former pupil Sun Yat-sen when kidnapped in London.

Miyazaki Toten

Japanese philosopher who aided and supported Sun Yat-sen during the Xinhai Revolution. While Sun was in Japan, he assisted Sun in his travels as he was wanted by Qing dynasty authorities.



Qiu Jin

Strong-willed woman fond of wearing men's clothing, who left her husband and children to take up the mantle of revolutionary. She attempted to assassinate the local governor Enmin, but the plan failed. She became the first female revolutionary to be executed by the Qing government.



Song Jiaoren

A Chinese republican revolutionary, political leader and a founder of the Kuomintang. He was assassinated in 1913 after leading his Kuomintang party to victory in China's first democratic elections.





## Episode Highlights

**Episode 1** - Sun Wen born in China, sent to Hawaii to democracy and Christianity. Charlie Soong born in China, moves to USA, becomes minister. Empress Dowager Ci'an Qing Dynasty cracks down on dissenters and revolts.

**Episode 2** - Sun Wen in China becomes medical doctor and revolutionary. Flashbacks of Opium Wars, Taiping Rebellion, Huong Xiuquan. Qing Dynasty loses war with Japan, Yuan advances.

**Episode 3** - Sun Yat-sen fails uprising, escapes to Hawaii then kidnapped in London. Charlie Soong leaves missionary, opens print business, becomes revolutionary. Empress Cixi takes power.

**Episode 4** - Boxer Rebellion strikes China, Empress Dowager struggles to maintain rule. International empires occupy China.

**Episode 5** - Yuan Shikai defeats and massacres Boxers but refuses to fight Alliance. Soong children begin U.S. educations. Tongmenghui formed.

**Episode 6** - Huang Xing organizes the anti-Russia volunteer army. Revolutionaries study in Japan. Many failed revolts, uprisings and setbacks.

**Episode 7** - Soong daughters graduate, return to China. Sun arrested in San Francisco then moves to Japan. Chiang and Shanghai Green Gang.

**Episode 8** - Chiang's military training in Japan. Black Dragon Society. Sun fundraising in Asia, Europe and USA, meets militarist Homer Lea.

**Episode 9** - Empress Cixi and Emperor Guangxi die, Puyi is Emperor. Sun to Penang with wife, GF.

**Episode 10** - Huang Xing leads revolt. Sun in USA returns, first President of Republic of China, resigns; plans reconstruction and development.

**Episode 11** - Sun marries Ching-ling, Mei-ling meets Chiang Kai-shek. Puyi expelled by Yuan.

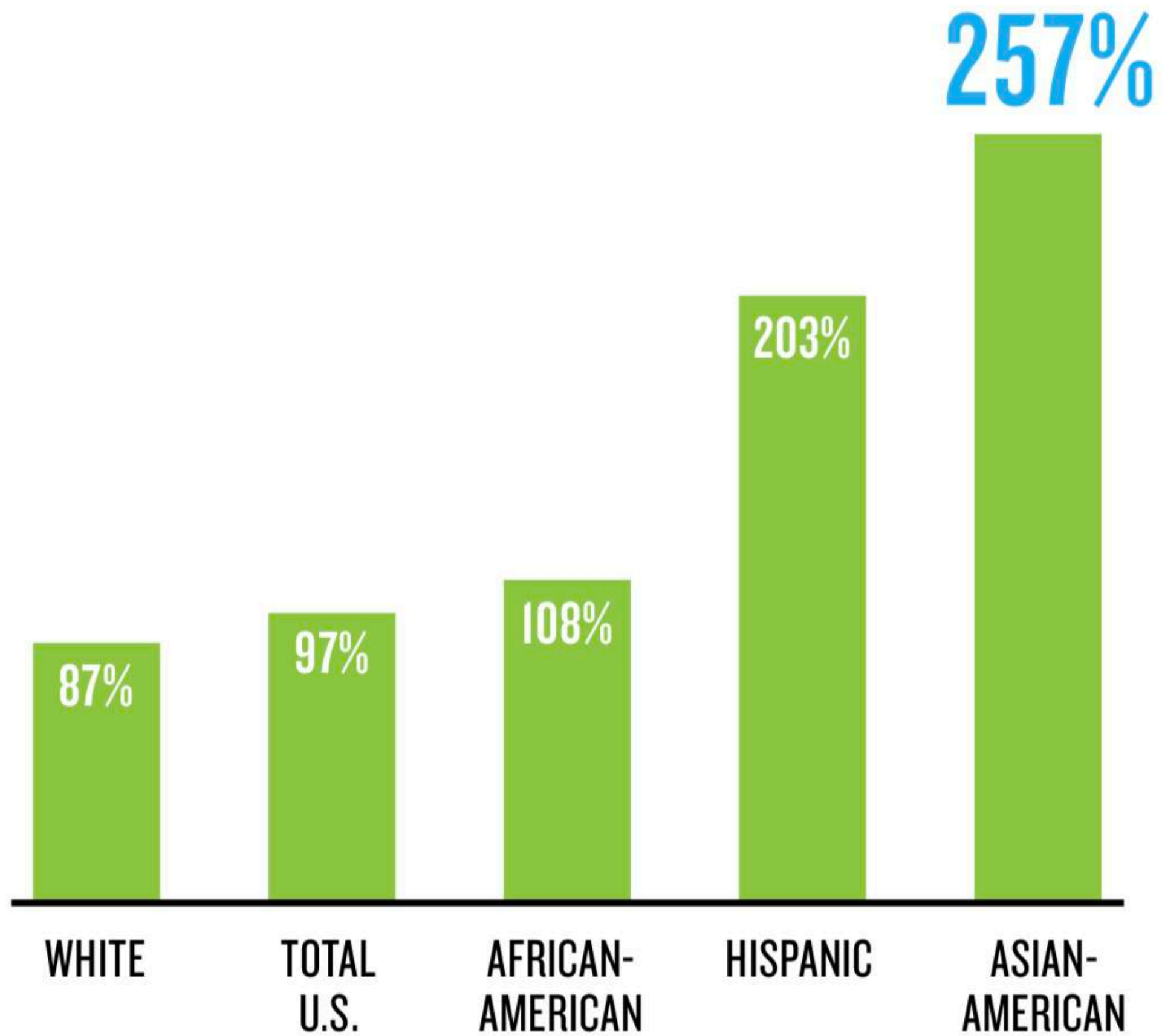
**Episode 12** - Soongs return to China, fallout with Sun. Sun welcomes communists. Charlie dies. Yuan is Emperor, dies. Warlords fight for control.

**Episode 13** - Chiang to Moscow; returns to open Whampoa. Sun writes Three Principle's of People. Sun Yat-sen dies. Mei-ling marries Chiang who becomes defacto leader of China.

**Epilogue** - Charles Wong great-grandson of Sun provides update on China using Sun's vision of development into its modern success.



## NATIONAL BUYING POWER GROWTH, 2000-2017



## Asian-American Viewer Market

### ASIAN-AMERICAN HOUSEHOLDS OVER-INDEX AGAINST NON-HISPANIC WHITES BY:\*



**105%** FOR VOIP OWNERSHIP



**66%** FOR SMART WATCHES



**39%** FOR STREAMING MEDIA PLAYERS



**18%** FOR GAME CONSOLES



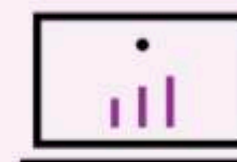
**17%** FOR SMART TVS



**16%** FOR SMARTPHONES



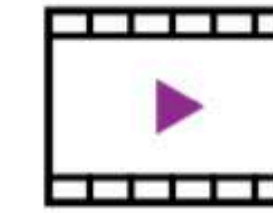
**13%** FOR HD RADIOS



**4%** FOR COMPUTERS

### MOVIES

(Watch or download)



183



127

ASIAN-AMERICAN 18+

ASIAN-AMERICAN 18-34

INDEX: ASIAN-AMERICAN/  
NON-HISPANIC WHITE

### WATCH TV PROGRAMS USING ONLINE SUBSCRIPTION SERVICE



152

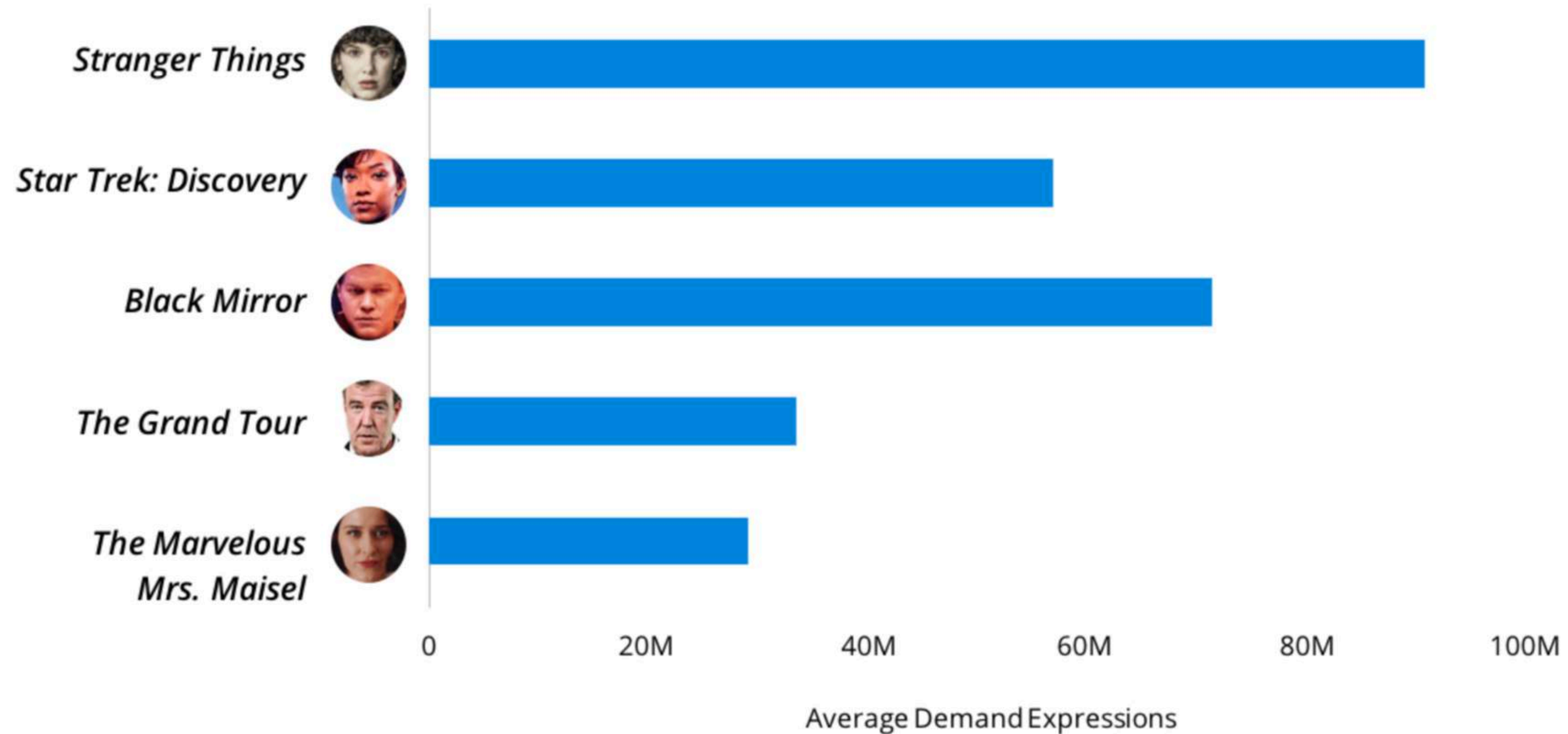


101



# China Seeks Dramas

Top five English-language digital originals (SVOD-first) in China  
1st Jan 2018 to 31st Mar 2018



Demand Expressions®: Total audience demand being expressed for a title, within a market.



## Team Overview



**Doug Ross**, Executive Producer, Series Creator. Producer, Writer of Wang-Ross Communications in Washington, D.C. Doug has been producing documentaries seen on History Channel, History International, NASA-TV, PBS, Netflix, Hulu, iTunes and AmazonPrime. Member of the Producers Guild of America, National Capital Chapter.



**Roy Tjioe**, Lead Creative Producer. Co-Founder of Island Film Group in Honolulu produces the new Hawaii Five-0 and Magnum P.I. Roy is also a successful litigation attorney where he represented local, national and international film and television producers, including Twentieth Century Fox, ABC/Touchstone/Disney and Warner Bros. as well as independent filmmakers.



**John Liu**, Producer, Writer and historical dramatic TV series creator of The Legend of Empire, Barbarian Rising and Power and Fire. Chairman / CEO at HAN Pictures and Media Corp. Ltd & HAN Capital Management LLC & HAN Finance Corp. in Shanghai, China and New York City, USA.



**Doug Maddox**, Producer, Sales Agent. Producer, Owner of DBM Communications in Towson, MD. Doug produces family friendly feature films such as Christmas Ranch, Undaunted...The Early Life of Josh McDowell and The Bill Collector. Chair Emeritus of the Producers Guild of America, National Capital Chapter.



**Charles Wong**, Subject Matter Expert, History Consultant. Great-grandson of Dr. Sun Yat-sen, Charles' grandfather was Sun Fo, Dr. Sun's only son. Charles and his mother Lily Sun in Honolulu champion their family legacy by establishing Dr. Sun memorials throughout the world.



**Rick Yan**, Content Sales & Development. Vice President - Film & TV at WME|IMG China, Beijing. Engaging in film importation, pre sales, financing, original series development, IP adaptation, talent representation and E2E businesses along the entertainment value chain.



## Information

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