



SLEEP IS FOR BILLIONAIRES

The Podcast



Sleep Is For Billionaires:
The Podcast

- *Sleep Is For Billionaires: The Podcast*, is an informational based podcast that shares insider information from celebrities, entrepreneurs and industry professionals for those seeking similar career paths.

Trailer

The title 'SLEEP IS FOR BILLIONAIRES' is rendered in a large, bold, metallic font with a glowing orange and yellow aura. Below it, 'The Podcast' is written in a smaller, elegant script font. The background is a textured, reddish-brown surface with some light effects.

**SLEEP IS FOR
BILLIONAIRES**
The Podcast

(Press Play)

STATISTICS

- Right now, there are more than **700,000 active podcasts** and more than **29 million podcast episodes**. According to Apple at WWDC 2018, these numbers stood at 550,000 and 18.5 million respectively. So, the figures are increasing rapidly!
- As high as 70% of the US population are 'familiar' with the 'podcasting' term. That's roughly 329 million people.
- 51% of the US population (approx. 165 million people) have listened to a podcast.
- Podcast ad revenue is expected to reach \$1.6 billion by 2022
- From 2017 to 2018, **podcast listening growth jumped 14% among women** while the growth remained almost flat for men.
- 69% of the respondents agreed that podcast ads made them aware of new products and services.
(<https://musicoomph.com/podcast-statistics/>)

SIMILAR SHOWS





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