
Curriculum Vitae

Willem Lodewijk Elzenga

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Profile

Experienced and versatile professional with a background in creative, business, and legal activities in the media and IT sectors. Skilled in project management, audiovisual production, and consultancy, with experience in both commercial organizations and the public sector. Proactive, solution-oriented, and adept at navigating complex environments.

Work Experience

June 2001 - Present

FireStarter Film Studio, The Hague – Founder & Creative Manager

- Managed and consulted on media and IT projects.
- Produced and directed films, series, and video games.
- General management of a sole proprietorship and temporary legal entities (B.V.s).
- Developed intellectual property, including artwork, films, games, music, and photography.

January 2018 - April 2023

House of Representatives of the Netherlands, The Hague – Audio Video Specialist

- Responsible for production and direction of over 50 audiovisual projects.
- Recorded, edited, and produced digital video and audio content.
- Provided ad-hoc consultancy and research on media and IT for internal stakeholders.
- Represented the department at an international conference.

January 2006 - June 2008

WLZ International Management, The Hague – Founder & Manager

- Managed a sole proprietorship focused on intellectual property.
- Sold creative rights to multinational corporations in Europe and the United States.
- Created media assets such as films, games, music, and photography.

2000 - 2005

Plinq B.V., The Hague – Managing Director & Founder

- Led a team of approximately 8 FTE, as part of a publicly listed company in Sweden.

Other Assignments:

- **2006:** Interim Product Manager, Gamestream at Planet Internet/KPN.
 - **2006:** Business Development Manager at Playlogic Games.
 - **2002 & 2006:** Advisor for papers at Philips Design and TNO Defense.
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Education

1996 - 2000

Netherlands Film Academy, Amsterdam – Graduated in Production

- Graduated with a 'Gouden Kalf' award for the best student film of the year.

1994 - 1996

Vrije Universiteit Amsterdam – Studies in Law and Artificial Intelligence

Skills

- Project and process management
 - Audiovisual production and direction
 - Consultancy and research in media and IT
 - Creation and management of intellectual property
 - Strong communication and organizational skills
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Languages

- Dutch: Native
 - English: Fluent
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